

# JOIN THE 2030 SDG GAME: REFLECT ON THE WORLD AND YOURSELF



Since 2016, Imacocollabo's 2030 SDG Game has empowered over 350,000 people globally to explore sustainability through play. Join the movement and make a difference.

## WHAT IS THE SDG GAME?

*Explore Sustainability Through Play*

The 2030 SDG Game is an interactive workshop designed to make the 17 Sustainable Development Goals (SDGs) engaging and accessible through a dynamic gaming experience. Participants gain a deeper understanding of the complexities of the SDGs while reflecting on their actions and their impact on the world. Since its creation in Japan in 2016, this multiplayer, card-based game has inspired many around the globe to think critically and act meaningfully.

## HOW DOES THE GAME WORKS?

In just three hours, participants navigate challenges and opportunities to drive projects aligned with the SDGs. The decisions made during the game shape the outcomes, ensuring a unique and thought-provoking experience every time.

## WHY PLAY THE 2030 SDG GAME?

*Learning, Team-Building, and Inspiration*

The 2030 SDG Game is designed for everyone—whether you are just beginning to explore the SDGs or looking to deepen your understanding. This transformative experience is suitable for all, regardless of industry, age, or familiarity with the SDGs.

Beyond just being educational, the game provides an engaging way to involve your team and stakeholders. It encourages deep reflection on global issues and personal impact, helping participants understand the SDGs, their role in achieving them, and how to align their values with meaningful action. Whether for team-building or kick-starting a sustainability transition, this game makes the SDGs actionable and relevant for everyone involved.

The 2030 SDG Game empowers individuals and companies to understand the SDGs while unlocking intrinsic motivation.



### IT FOSTERS OWNERSHIP

By shifting the mindset from "someone else will fix it" to "I have a role to play," the game instills a personal sense of responsibility, demonstrating that every action counts.



### IT FOSTERS COLLABORATION

It emphasizes the importance of working together towards common goals, making it an excellent team-building tool while highlighting how collective effort leads to greater success.



### IT FOSTERS RESPONSIBILITY

Participants witness the impact of their actions on the world, reinforcing the importance of individual contributions and motivating them to take meaningful steps toward sustainability.